

الاسم:

مسابقة في الثقافة العامة باللغة الانكليزية

الرقم:

المدة ٥ ٤ دقيقة

Part One: Reading Comprehension**(Score: 12/20)**

In the following selection, the writer discusses how sustainable businesses protect environment, support society, and achieve long-term success. Read it carefully, and then answer the questions that follow.

Sustainable Business

1 In today's rapidly changing world, sustainable business has become an essential strategy for long-term success rather than simply a trend. A sustainable business seeks to balance economic growth with environmental protection and social responsibility, ensuring that current needs are met without compromising the ability of future generations to meet their own.

2 Companies that implement sustainable practices often reduce waste, conserve natural resources, and invest in renewable energy while maintaining productivity. In addition, they promote fair labor practices, ethical sourcing, and community development, which strengthen their reputation and build customer trust. Thus, consumers are becoming increasingly aware of environmental and social issues, which encourages businesses to offer products and services that align with these values.

3 As a result, sustainability can provide a significant competitive advantage by attracting loyal customers and socially responsible investors. Furthermore, governments around the world are introducing stricter environmental regulations, the fact that makes sustainable practices both a moral obligation and a legal necessity. Although implementing sustainable strategies may require initial investment, the long-term benefits often outweigh the costs through improved efficiency, reduced operational expenses, and enhanced brand value.

4 Ultimately, businesses that integrate sustainability into their core operations are better prepared to adapt to future challenges, drive innovation, and contribute to a healthier economy and society. Sustainable business, therefore, is not only a pathway to financial success but also a commitment to creating lasting value for people, the planet, and future generations.

A. Answer each of the following questions in 1-3 sentences, using your own words.

1. According to Paragraph 1, state one goal of a sustainable business. **(01)**
2. Based on Paragraph 3, explain how sustainable business practices can help a company achieve long-term success. **(1.5)**
3. Based on Paragraph 4, what can be deduced about the future of businesses that fail to adopt sustainable practices? **(1.5)**

B. Refer to Paragraphs 2, 3, and 4 to find words that almost have the following meanings.**(02)**

1. *to protect something from being wasted or damaged*
2. *faithful and supportive to a person, company, or cause*
3. *to be more important, greater, or more valuable than something else*
4. *a new idea/method or the use of new ideas/methods*

C. Identify and correct the ONE grammatical error in each of the following sentences.**(04)**

1. Many companies adopt sustainable practices since the beginning of the 21st century.
2. Neither the manager nor the employees is aware of the new environmental regulations.
3. If businesses will invest in renewable energy, they will reduce their operational costs in the future.
4. How sustainable practices can help companies improve their reputation?

D. Rewrite the following sentences, starting as indicated.**(02)**

1. Companies around the world are introducing stricter environmental regulations to encourage sustainable practices. *Stricter environmental* _____.
2. The CEO said, "Our company will invest in renewable energy to reduce environmental damage."
The CEO said _____.

Part Two: Writing**(Score: 08/20)**

The increasing amount of waste produced by companies has become a serious environmental issue. Write a well-developed paragraph of 10-15 lines explaining at least TWO negative effects of business waste on society and the environment, and then suggest ways through which companies can address this problem.

{Title (01), Ideas and Organization (03), Language and Structure (03), Neatness and Legible Handwriting (01)}